



HALF PAGE VERTICAL
3.812 x 10.25 inches
(9.68 x 26.03 cm; 22p10 x 61p6)

2009-2010 SEASON
Advertising Specs for
Concert Programme

Deadline for Copy:
Wednesday October 1, 2009
Email to educ@vancouverislandsymphony.com

ALL ADS MUST BE BLACK & WHITE; ANY IMAGES MUST BE GRAYSCALE COLOUR MODE.

ACCEPTABLE FORMATS FOR DISPLAY ADS

- ✓ PDF
- ✓ Hi-rez JPG
- ✓ EPS
- ✓ TIFF
- ✓ Native Illustrator file with all fonts converted to outlines (no higher than CS3)
- ✓ Native Photoshop file with all text rasterized
- ✓ Hard copy (no higher than CS3)

NOT ACCEPTABLE

- ✗ MS Word document or an image inserted into a Word document
- ✗ CorelDraw, Quark XPress or MS Publisher file

HALF PAGE HORIZONTAL

7.75 x 5.062 inches

(19.68 x 12.86 cm; 46p6 x 30p5)

QUARTER PAGE VERTICAL

3.812 x 5.062 inches

(9.68 x 12.86 cm; 22p10 x 30p5)

**ONE EIGHTH PAGE
VERTICAL**

1.844 x 5.062 inches

*(4.68 x 12.86 cm;
11p1 x 30p5)*

ONE EIGHTH PAGE HORIZONTAL

3.812 x 2.469 inches

(9.68 x 6.27 cm; 22p10 x 14p10)